SHELBURNE

COMMUNITY IMPROVEMENT PLAN

COUNCIL PRESENTATION

Monday, December 3rd 2018

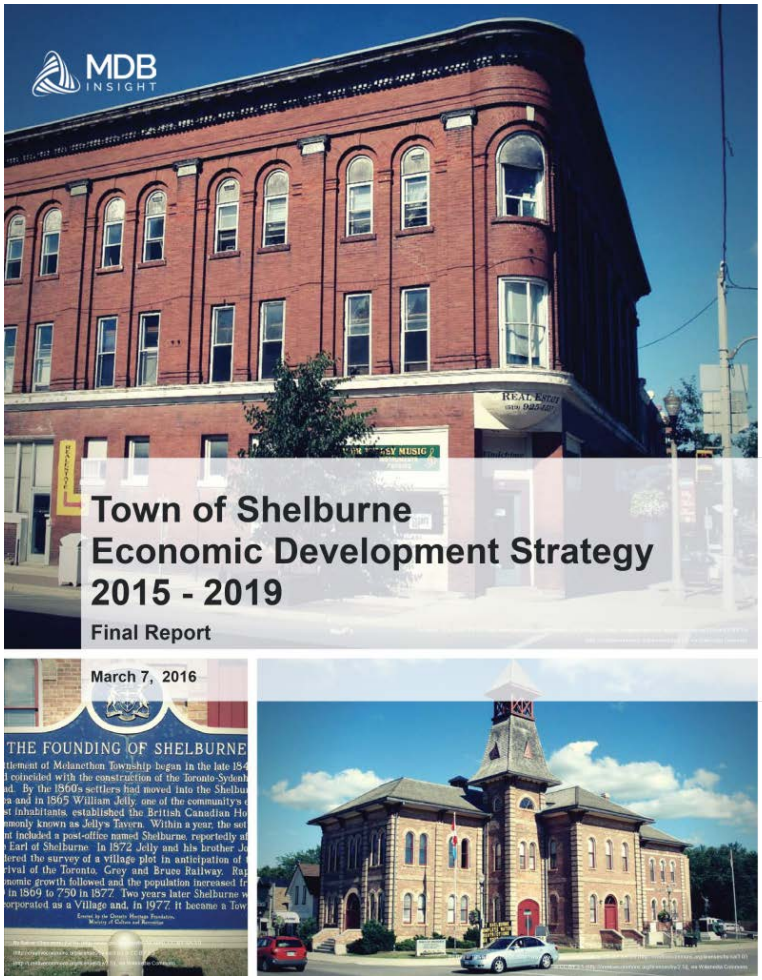
The Planning Partnership
MDB Insight

The Town of Shelburne is preparing a **Community Improvement Plan** for the entire Town. It will provide a vision for the Downtown and other key areas in Shelburne that **need improvement**.

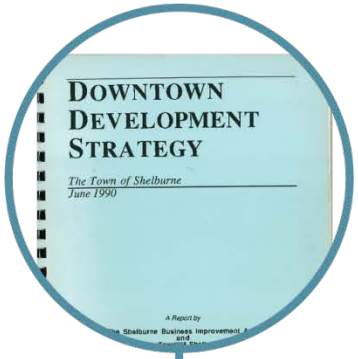
A revitalization strategy and financial incentives will promote improvements and beautification of Shelburne's **streets**, **parks**, and **buildings**.

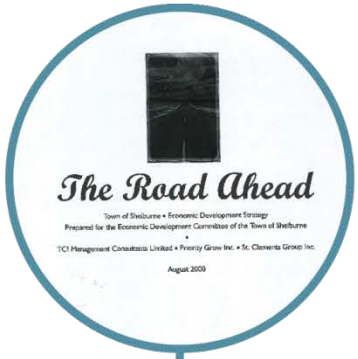
Economic Development Strategy 2015-2019

- Establish a Dedicated Economic Development Function within the Town
- **Undertake a Comprehensive Downtown Revitalization Program – Community Improvement Plan**
- Implement an Integrated Infrastructure and Growth Planning Initiative
- Create an Economic Development Communications Program
- Develop a Quality of Place Initiative Focused on Community Building
- Increase Entrepreneurship and Small Business Support Programming



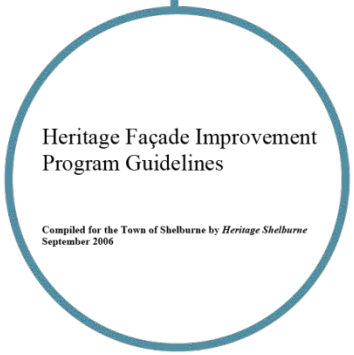
PAST INITIATIVES

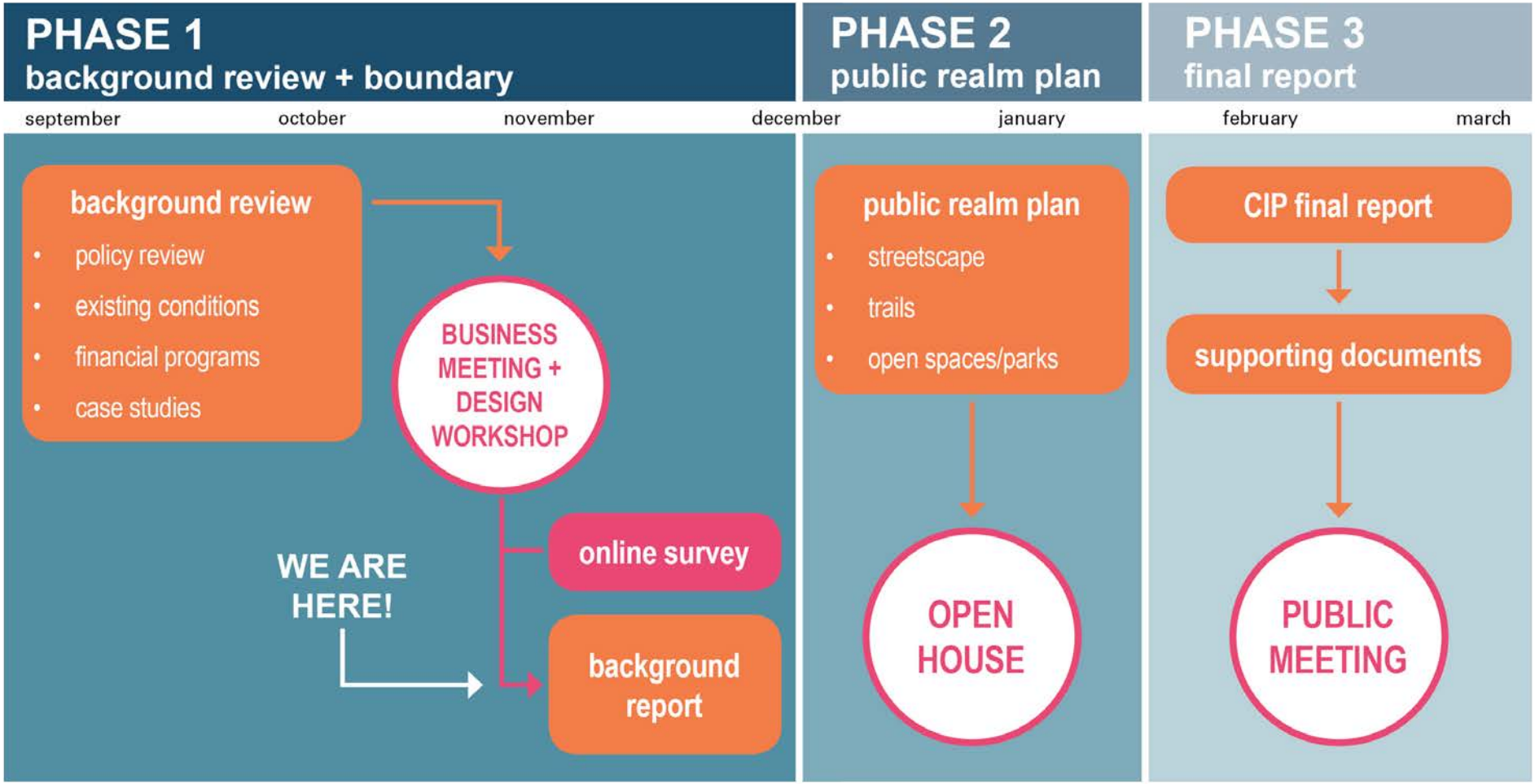




NEIGHBOUR-HOOD DESIGN SURVEY

1990 2000 2005 2006 2007 2016 2018




PHASE 1
background review + boundary
PHASE 2
public realm plan
PHASE 3
final report
september
october
november
december
january
february
march
background review
policy review
existing conditions
financial programs
case studies
BUSINESS MEETING + DESIGN WORKSHOP
online survey
background report
WE ARE HERE!
public realm plan
streetscape
trails
open spaces/parks
OPEN HOUSE
CIP final report
supporting documents
PUBLIC MEETING

Design Workshop
November 3rd

Business Breakfast Meeting

Web site

Kick-off Presentation

Roving destination downtown discussions

Open House
(January 2019)

Online Survey

Interactive displays at consultation events

Public Meeting
(March 2019)

Table Group Discussions

Social media

Wrap up presentation

Displays of work in progress

@ShelburneTown

@thetownofshelburne

edc@shelburne.ca

townofshelburne.on.ca

VISIONING WORKSHOPS

Breakfast Meeting for Businesses
Friday, November 2nd 2018
35 Participants

- Presentation
- Vision Statement
- Issues & Strategies

Design Workshop
Saturday, November 3rd 2018
16 Participants

- Presentation
- Vision Statement
- Issues & Strategies
- Design Session

VISION STATEMENT

The historic Town of Shelburne is a progressive and diverse community that is friendly, welcoming, and inclusive. Development is sustainable and accessible with parks, recreation facilities and trails that encourage a healthy lifestyle.

Shelburne has a vibrant and growing economy with local businesses and employment opportunities that enhance its heritage. Our businesses are supported with physical and social infrastructure that encourage and support a balanced growth.

Shelburne is attractive and liveable with a range of shops and services with interesting, unique, and cultural attractions and meeting places for residents and visitors.

Shelburne is a ***people place****,* ***a change of pace****.*

BIG MOVE #1

Restore **Downtown buildings' facades** to reflect Shelburne's heritage

BIG MOVE #2

Enhance Main Street with **narrower lanes and extensive public realm**

BIG MOVE #3

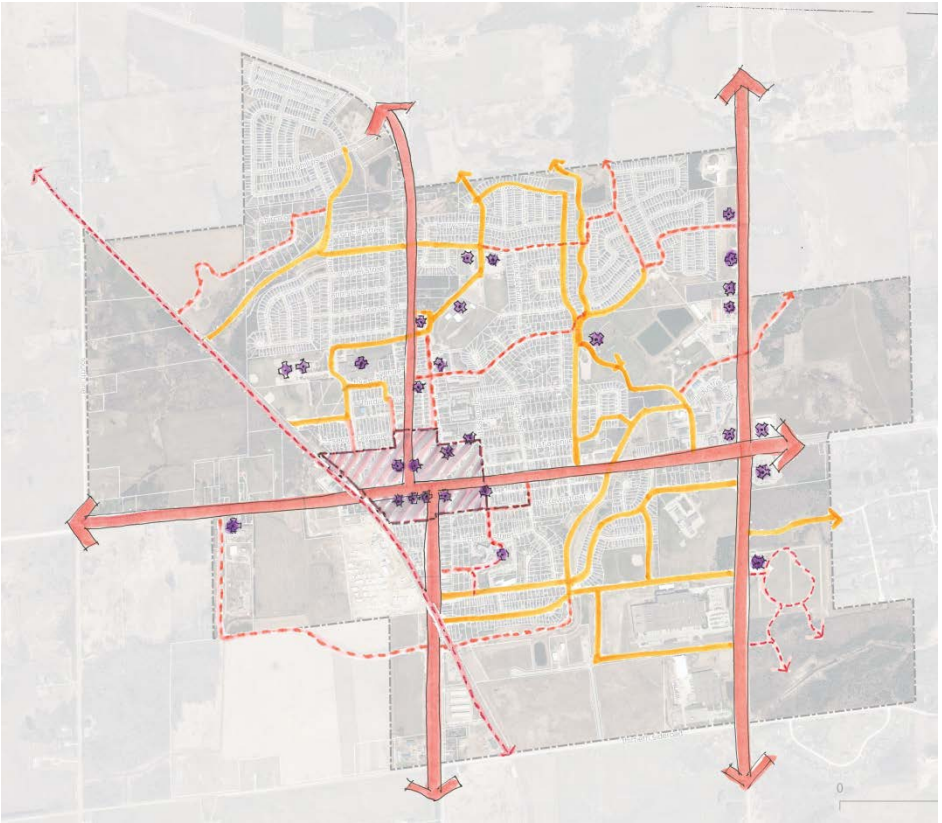
Reduce truck traffic with narrower lanes on Main Street and clearer directions towards existing by-pass

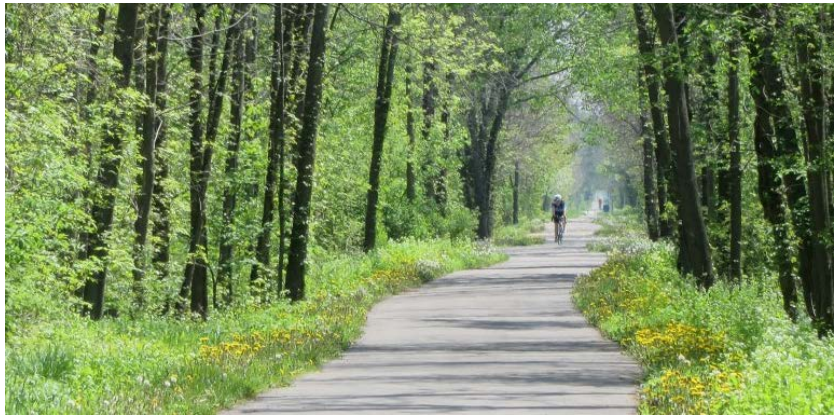
BIG MOVE #4

Create **gateways** at key intersections through a combination of landscape/pavement treatment, built form, and signage to welcome residents and visitors

BIG MOVE #5

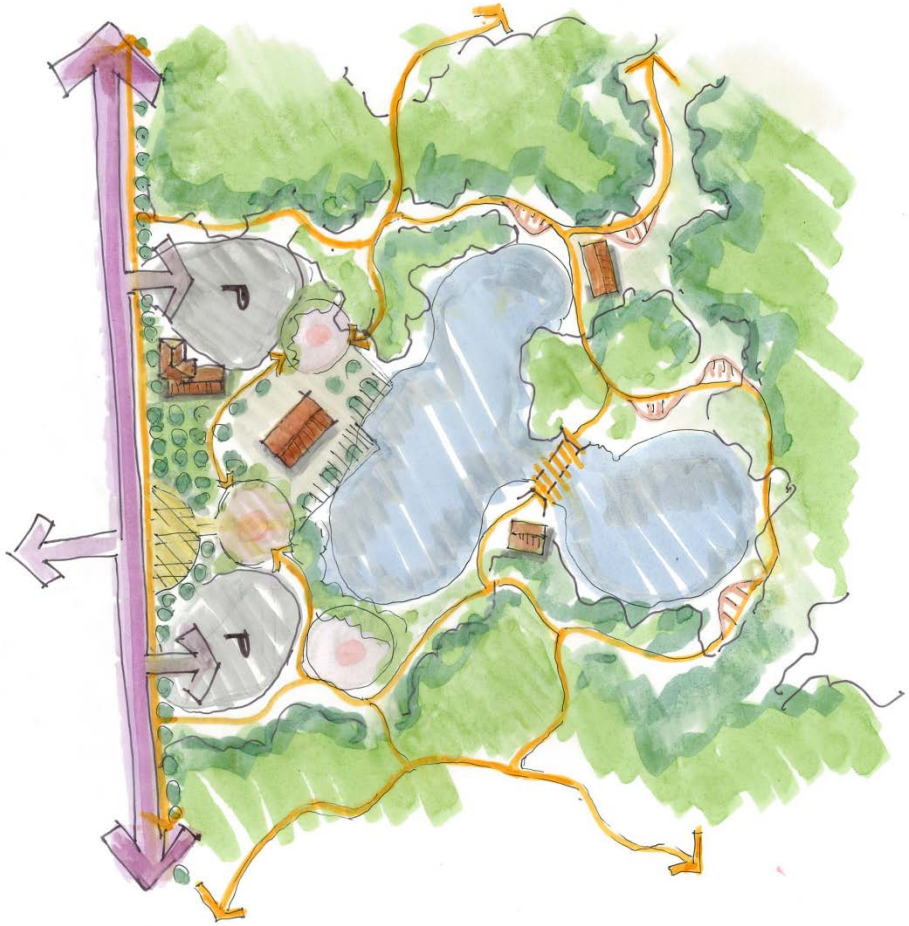
Connect Shelburne through **trails and sidewalks** to promote a connected and healthy community





BIG MOVE #6

Redesign **Fiddle Park** as a community hub



BIG MOVE #7

Redesign **Jack Downey Park** to become the community's 'living room'

BIG MOVE #8

Promote the **improvement of houses** in the historic residential neighbourhoods with incentive programs

BIG MOVE #9

Improve **back lanes and laneways** with pavement and landscaping with additional uses including parking, servicing/loading, and pedestrian/cycling facilities

BIG MOVE #10

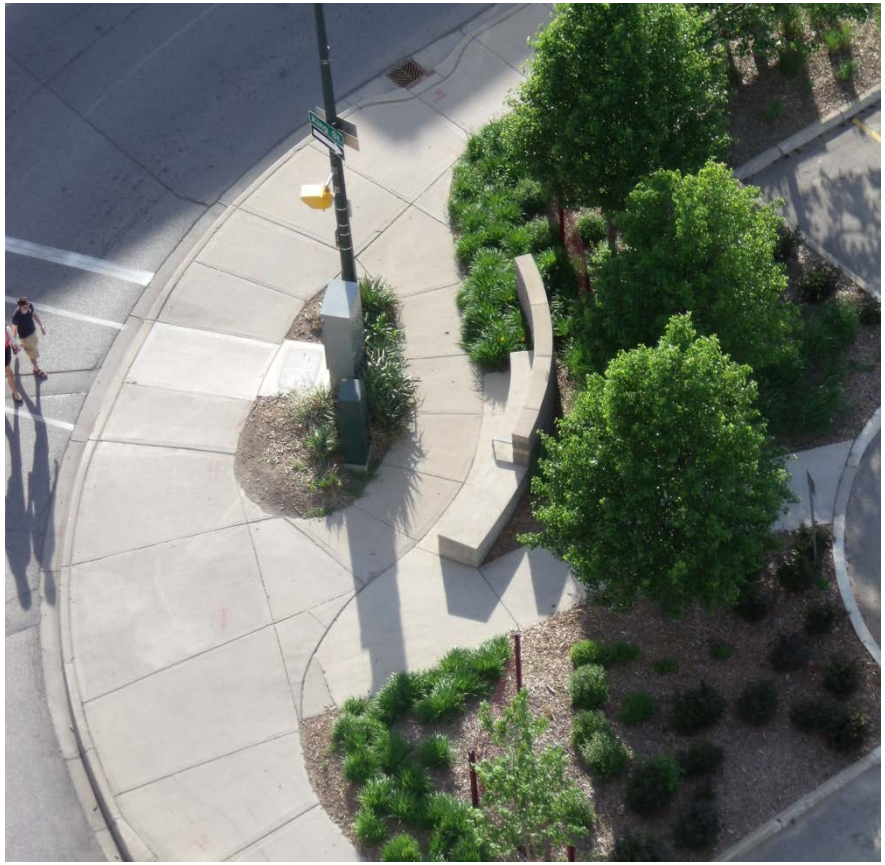
Promote a **wider range of retail and commercial** services in Downtown buildings

BIG MOVE #11

Develop a **Mural Program** as part of a public art program

BIG MOVE #12

Improve **East Commercial Corridor** with sidewalks, trails, and landscape/pavement treatment



NEXT STEPS

- **Online Survey** (December 2018)
- **Public Realm Plan** (January 2019)
- **Open House** (January 2019)
- **Final Report** (February-March 2019)
- **Public Meeting** (March 2019)