



SHELBURNE

COMMUNITY IMPROVEMENT PLAN

Open House
WHAT WE HEARD
REPORT #2

February 8, 2019



SHELBURNE

COMMUNITY IMPROVEMENT PLAN

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1.0 INTRODUCTION

The Town of Shelburne is preparing a **Community Improvement Plan** (CIP) for the entire Town. It will provide a vision for the Downtown and other key areas in Shelburne that **need improvement**.

A revitalization strategy and financial incentives will promote improvements and beautification of Shelburne's **streets, parks, and buildings**.

Open House

Thursday, February 7th 2019

The Open House took place on February 7th, 2019 at the Mel Lloyd Centre Auditorium (167 Centre Street) from 7:00-9:00pm. A small group of 10 people participated. The Open House began with a brief presentation by The Planning Partnership that provided an overview of the project, the previous visioning workshops, the online survey, and the design guidelines drafted for each Big Move (see Appendix A for presentation). Following the presentation, participants were invited to provide their feedback to the design guidelines.



CIP Team

The CIP Team comprising Town Staff and members of the business community will provide input on the project and raise the interests of the discipline/group/organization that they are representing. The following members attended the Open House.

Staff

- Lindsey Wegener, Council Member
- Carol Maitland, EDC/Marketing Coordinator, Town of Shelburne
- Melissa Kenney, Reception & Administrative Assistant, Town of Shelburne
- Chad Smith, GIS Coordinator, Town of Shelburne



Open House

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Participants at the Open House



2.0 FEEDBACK

As the second exercise to the Open House, participants were asked to provide their feedback regarding the design guidelines drafted for the Big Moves around themes of buildings, public realm, and mobility.

Big Moves - Buildings	What do you like most about these guidelines?	What else do we need to consider?
BIG MOVE #1 Restore the fronts of Downtown buildings to reflect Shelburne's heritage	Need policies in place to help owners protect facades	Ugly signs
	Need this plan to access funds	Do sign guidelines
	Need hanging signs	
	New sign by-law coming soon	
BIG MOVE #2 Promote the improvement of houses in the historic residential neighbourhoods with financial incentive programs	Support programs to incentivize owners to improve buildings	
BIG MOVE #3 Promote a wider range of retail and commercial services in Downtown buildings	Can't mandate type of business	
	Town does not own property on Main St	
	Will look at planning regime	
	Make sure regulations don't detract possible uses	
BIG MOVE #4 Develop a Mural Program as part of a public art program	Support local artists	
	Paint utility boxes	
	Expand public art opportunities	

Big Moves - Public Realm	What do you like most about these guidelines?	What else do we need to consider?
BIG MOVE #5 Enhance Main Street with narrower lanes and extensive tree/landscape planting		Can't narrow without alternative for truck
		Keep historic looking Main St or modernize street
		Need road function with respect to trucks to change
		How to phase it, so we can do something now that wouldn't be wasted & sidewalks can be expanded in future
BIG MOVE #6 Create entrance feature at key intersections through a combination of landscape and pavement treatment, buildings, and signs to welcome residents and visitors	Need new signs, showing their age	
	Town has a Sign Plan, might be redoing their logo	



Big Moves - Public Realm	What do you like most about these guidelines?	What else do we need to consider?
BIG MOVE #7 Redesign Fiddle Park as a community hub	Community garden being implemented this year with raised bed, shelter, tables, water, fence, fruit trees and tourist attraction	Need a master plan so Town can apply for grants
	Community/social hub	
	Needs a master plan for Fiddle Park	
	The Park "Speaks to every age" with the pond (fishing, canoeing, skating, trails, snowshoe, crosscountry skiing)	
BIG MOVE #8 Redesign Jack Downey Park to become the community's 'living room'	Multifunctional	Show examples of flexible farmers market
	Available for various events and programs	
	Flexible platform for all kinds of events	
	Use cobblestone that Town has already	
	Movie night	
	Bakery is close by so perfect to add more seating and tables	
BIG MOVE #9 Improve commercial buildings along County Road 124 with sidewalks, trails, and landscape/pavement treatment	Support to close off William St	
	Gateway to Town	
	Need sidewalks	
	Needs trees to mark the gateway	
	Must be "walk friendly"	
	Focus on right-of-way	

Big Moves - Mobility	What do you like most about these guidelines?	What else do we need to consider?
BIG MOVE #10 Reduce truck traffic on Main Street with narrower lanes and clear signs to alternate truck routes		See Big Move #5
BIG MOVE #11 Connect Shelburne through trails and sidewalks to promote a connected and healthy community	Commitment to build sidewalks	
	Cycling routes	
	Make sure everything connects and that the network connects to Downtown and Fiddle Park	
BIG MOVE #12 Improve Downtown lanes with special pavement and landscaping to improve use for parking, servicing/loading, pedestrian and cycling connection	Link to mural program	What's the impact of truck loading + servicing on special paving
	Heritage Shelburne - "back lane naming"	



3.0 ONLINE SURVEY

An online survey to gather input on the Big Moves was posted on the Town's website. Participants evaluated the Big Moves pertaining to buildings, public realm and mobility proposed for the Town's Community Improvement Plan. The Online Survey was available between December 13 2018 and January 22 2019. In total, 212 people participated in the survey. The following is a tally of the responses.

BUILDINGS

BIG MOVE #1



Restore the fronts of Downtown buildings to reflect Shelburne's heritage

BIG MOVE #2



Promote the improvement of houses in the historic residential neighbourhoods with financial incentive programs

BIG MOVE #3



Promote a wider range of retail and commercial services in Downtown buildings

★ **Top Big Move for Buildings**

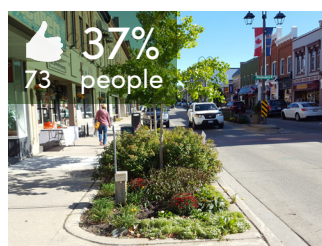
BIG MOVE #4



Develop a Mural Program as part of a public art program

PUBLIC REALM

BIG MOVE #5



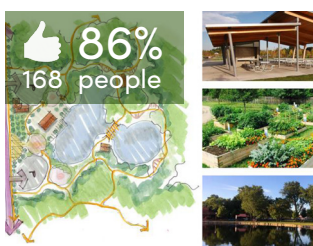
Enhance Main Street with narrower lanes and extensive tree/landscape planting

BIG MOVE #6



Create entrance feature at key intersections through a combination of landscape and pavement treatment, buildings, and signs to welcome residents and visitors

BIG MOVE #7



Redesign Fiddle Park as a community hub

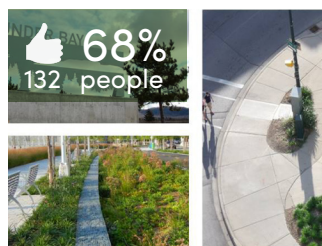
★ **Top Big Move for Public Realm**

BIG MOVE #8



Redesign Jack Downey Park to become the community's 'living room'

BIG MOVE #9



Improve commercial buildings along County Road 124 with sidewalks, trails, and landscape/pavement treatment



MOBILITY

BIG MOVE #10



👍 73%
147 people

Reduce truck traffic on Main Street with narrower lanes and clear signs to alternate truck routes

★ **Top Big Move for Mobility**

BIG MOVE #11



👍 91%
178 people

Connect Shelburne through trails and sidewalks to promote a connected and healthy community

BIG MOVE #12



👍 70%
138 people

Improve Downtown lanes with special pavement and landscaping to improve use for parking, servicing/loading, pedestrian and cycling connection

APPENDIX A - OPEN HOUSE PRESENTATION



SHELBURNE
COMMUNITY IMPROVEMENT PLAN

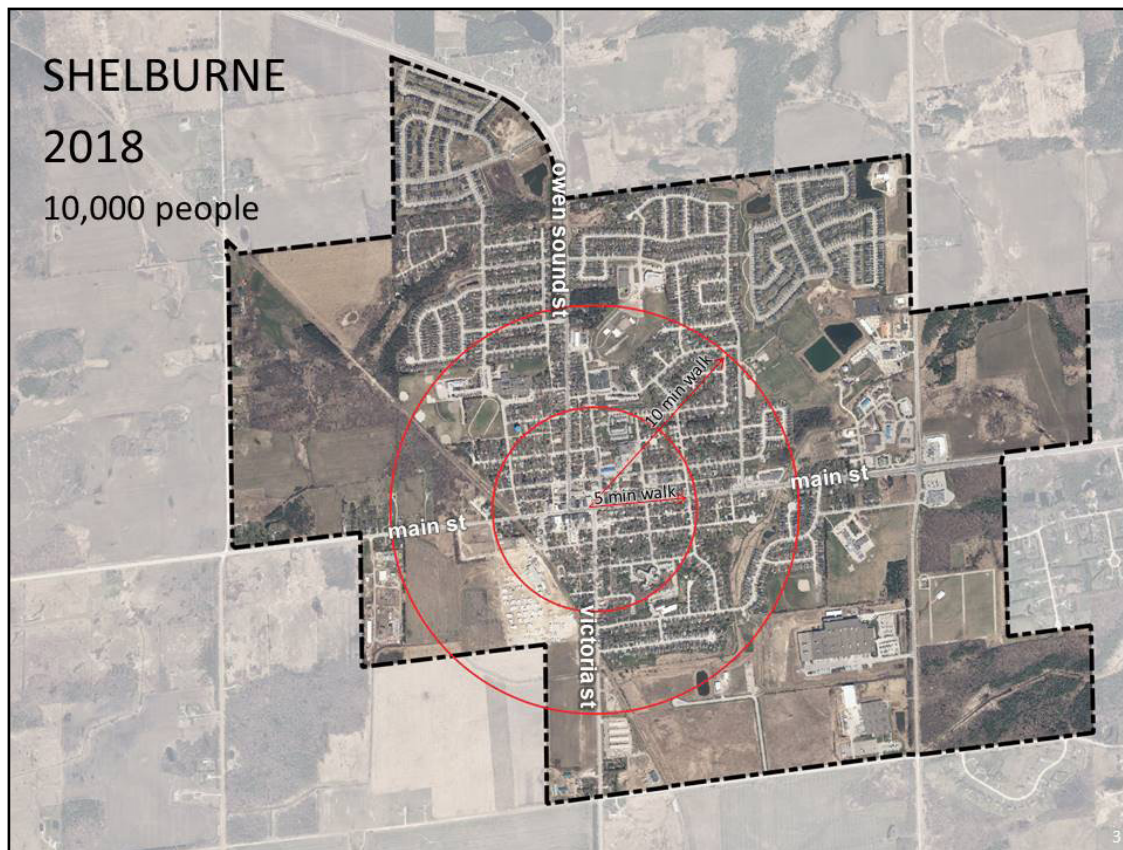
OPEN HOUSE
Thursday, February 7th 2019

The Planning Partnership
MDB Insight

The Town of Shelburne is preparing a **Community Improvement Plan** for the entire Town. It will provide a vision for the Downtown and other key areas in Shelburne that **need improvement**.

A revitalization strategy and financial incentives will promote improvements and beautification of Shelburne's **streets, parks, and buildings**.





VISIONING WORKSHOPS

Breakfast Meeting for Businesses

Friday, November 2nd 2018

35 Participants

- Presentation
- Vision Statement
- Issues & Strategies



Design Workshop

Saturday, November 3rd 2018

16 Participants

- Presentation
- Vision Statement
- Issues & Strategies
- Design Session



ONLINE SURVEY

BUILDINGS

BIG MOVE #1: Restore the facades of Downtown buildings to reflect Shelburne's heritage



BIG MOVE #2: Promote the improvement of houses in the historic residential neighbourhoods with financial incentive programs



BIG MOVE #3: Promote a wider range of retail and commercial services in Downtown buildings



BIG MOVE #4: Develop a Mural Program as part of a public art program



PUBLIC REALM

BIG MOVE #5: Enhance Main Street with narrower lanes and extensive tree landscape planting



BIG MOVE #6: Create entrance feature at key intersections through a combination of landscape and pavement treatment, buildings, and sign to welcome residents and visitors



BIG MOVE #7: Redesign Fiddle Park as a community hub



BIG MOVE #8: Redesign Jack Downey Park to become the community's living room



BIG MOVE #9: Improve commercial buildings along County Road 22 with sidewalks, trails, and landscape/pavement treatment



MOBILITY

BIG MOVE #10: Reduce truck traffic on Main Street with narrower lanes and clear signs to alternate truck routes



BIG MOVE #11: Connect Shelburne through trails and sidewalks to promote a connected and healthy community



BIG MOVE #12: Improve Downtown lanes with special pavement and landscaping to improve use for parking, servicing/loading, pedestrian and cycling connections



VISION STATEMENT

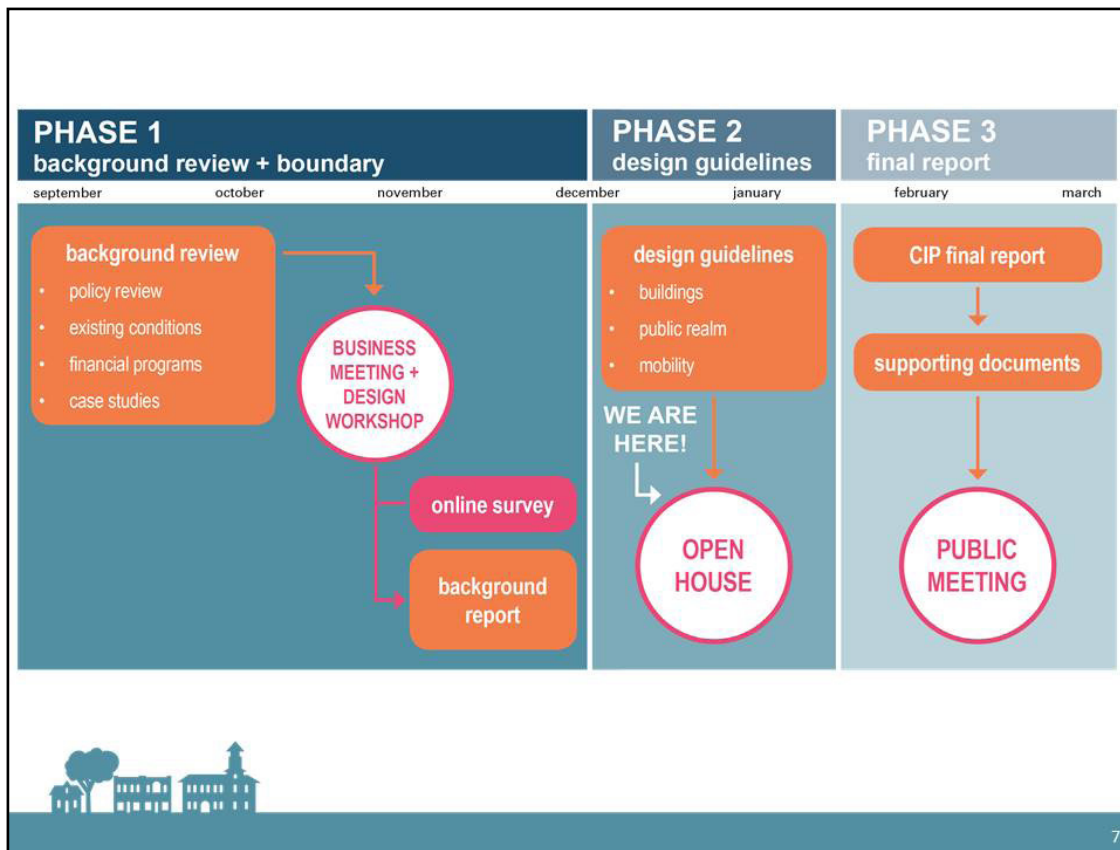
The historic Town of Shelburne is a **progressive and diverse** community that is **friendly, welcoming, and inclusive**. Development is **sustainable and accessible** with parks, recreation facilities and trails that encourage a **healthy lifestyle**.

Shelburne has a **vibrant and growing** economy with local businesses and employment opportunities that enhance its heritage. Our businesses are supported with physical and social infrastructure that **encourage and support** a balanced growth.

Shelburne is **attractive and liveable** with a range of shops and services with interesting, unique, and cultural attractions and meeting places for residents and visitors.

Shelburne is a **people place, a change of pace**.





Design Guidelines for the upcoming Community Improvement Plan Report were divided in three themes:

- 1) Buildings
- 2) Public Realm
- 3) Mobility



BUILDINGS: BIG MOVE #1

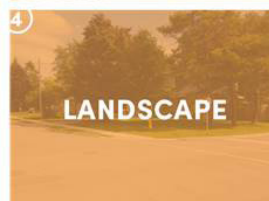
Restore the **fronts of Downtown buildings** to reflect Shelburne's heritage



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BUILDINGS: BIG MOVE #2

Promote the **improvement of houses** in the historic residential neighbourhoods with financial incentive programs



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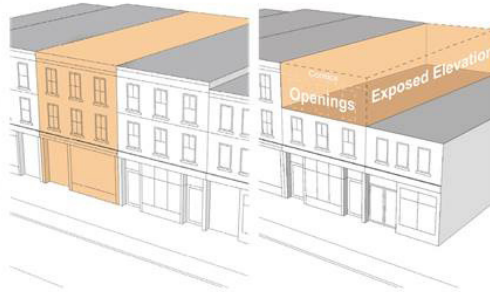
BUILDINGS: BIG MOVE #3

Promote a **wider range of retail and commercial services** in Downtown buildings



INFILL BUILDINGS

ADDITIONS



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BUILDINGS: BIG MOVE #4

Develop a **Mural Program** as part of a public art program

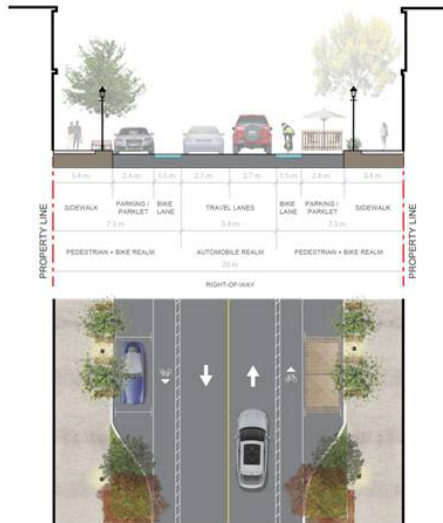


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PUBLIC REALM: BIG MOVE #5

Enhance **Main Street** with narrower lanes and extensive tree/landscape planting

DOWNTOWN MAIN STREET



bike lanes



parklets



bioswales



street furniture

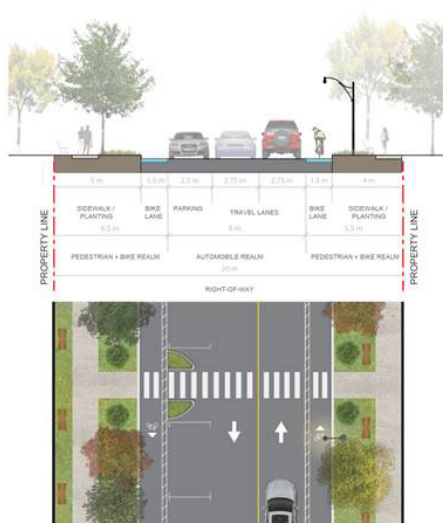


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PUBLIC REALM: BIG MOVE #5

Enhance **Main Street** with narrower lanes and extensive tree/landscape planting

RESIDENTIAL MAIN STREET



bike lanes



sidewalks + vegetation



traffic calming measures



on-street parking



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PUBLIC REALM: BIG MOVE #5

Enhance **Main Street** with narrower lanes and extensive tree/landscape planting

COMMERCIAL MAIN STREET



PUBLIC REALM: BIG MOVE #6

Create **entrance features** at key intersections through a combination of landscape and pavement treatment, buildings, and signs to welcome residents and visitors



PUBLIC REALM: BIG MOVE #7

Redesign **Fiddle Park** as a community hub



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PUBLIC REALM: BIG MOVE #8

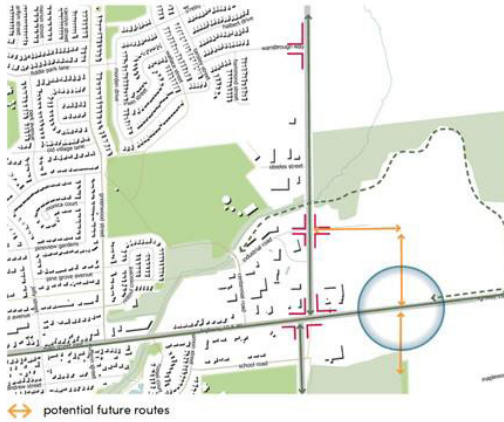
Redesign **Jack Downey Park** to become the community's 'living room'



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PUBLIC REALM: BIG MOVE #9

Improve **commercial buildings** along County Road 124 with sidewalks, trails, and landscape/pavement treatment



STREETScape IMPROVEMENT



NATURAL TRAIL



BUILDING EDGE



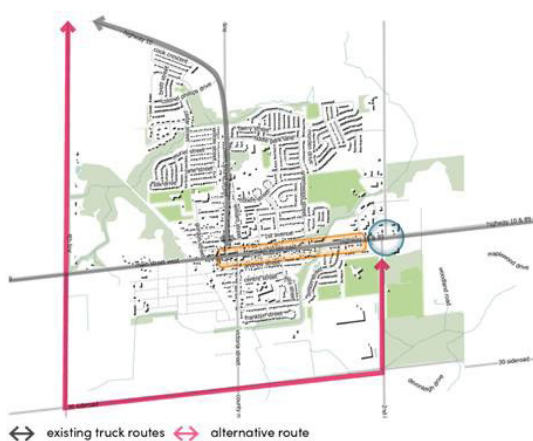
GATEWAY



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MOBILITY: BIG MOVE #10

Reduce truck traffic on Main Street with narrower lanes and clear signs to alternate truck route



ENHANCED MAIN STREET



decrease lanes' width



traffic calming measure



bike lanes

WAYFINDING



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MOBILITY: BIG MOVE #11

Connect Shelburne through **trails and sidewalks** to promote a connected and healthy community

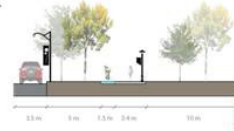


POSSIBLE ACTIVE TRANSPORTATION FACILITIES

separated bike lane for arterial roads



multi-use trail for arterial roads



sharrows for local and collector roads



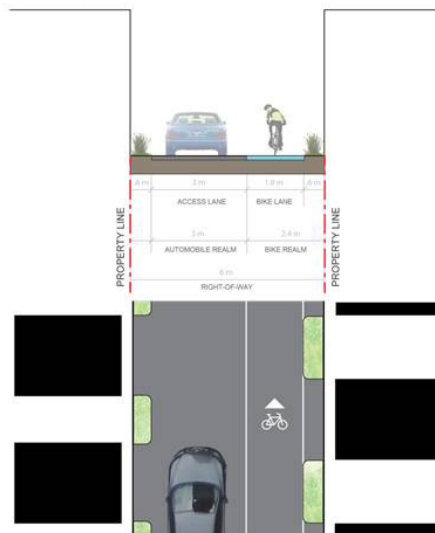
multi-use trail / natural trail



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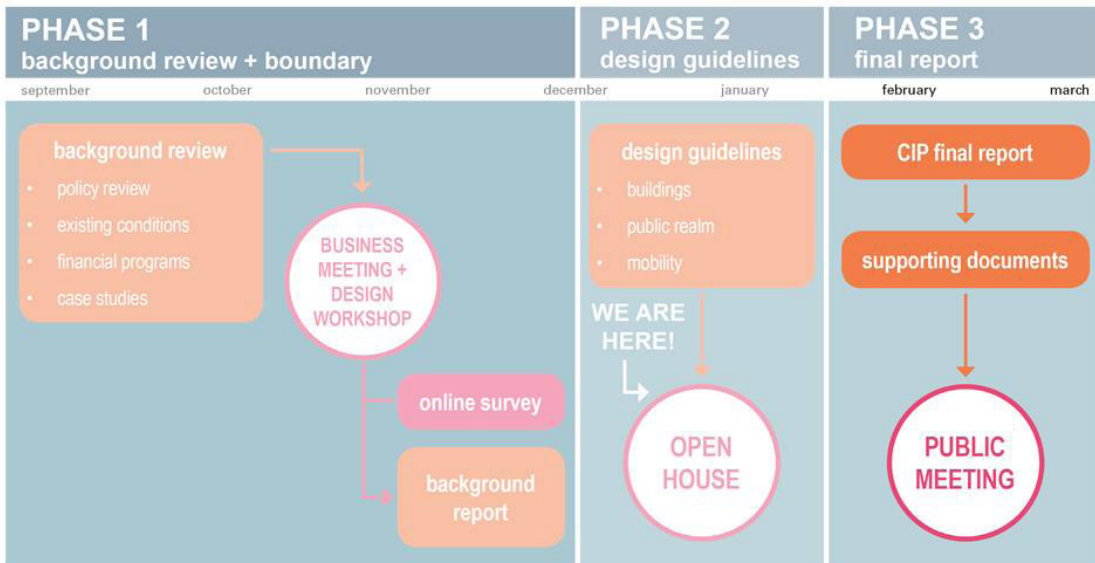
MOBILITY: BIG MOVE #12

Improve **Downtown lanes** with special pavement and landscaping to improve use for parking, servicing/loading, pedestrian and cycling connection



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NEXT STEPS



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TABLE GROUP DISCUSSIONS

Three Tables

1. Table #1: Buildings
2. Table #2: Public Realm
3. Table #3: Mobility

Please provide your comments for each Big Move on the feedback sheet



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